

**"2+2" Articulation Agreement between
SUNY Broome Associate of Science (A.S.) in Business Administration and
SUNY Geneseo Bachelor of Science (B.S.) in Business Administration**

The purposes of this agreement are:

1. To attract qualified students to SUNY Broome Business Programs Department and SUNY Geneseo, School of Business.
2. To facilitate the effective transition of transfer students holding an A.S. in Business Administration from SUNY Broome to SUNY Geneseo, School of Business's Bachelor of Science B.S. in Business Administration.
3. To enable students to complete the two degrees in four years.
4. To foster continuous communication between the respective academic departments/schools, facilitate curriculum changes when appropriate, and provide accurate and timely advisement for interested students.

Terms of the Agreement

SUNY Geneseo, School of Business agrees to accept all students who have earned the Associate of Science (A.S.) in Business Administration from SUNY Broome with full junior standing when transferring to the Bachelor of Science (B.S.) in a Business Administration with the following terms.

SUNY Geneseo, School of Business will:

1. Accept up to 60 academic credits toward the baccalaureate degree upon award of the associate degree from SUNY Broome with a cumulative GPA of 2.50 or higher.
2. Provide A.S. degree holders with an individualized transfer credit evaluation and assessment of credits completed and credits still needed to meet all B.S. degree and graduation requirements (e.g., psychology, arts, writing intensive, diversity courses, etc.).
3. Grant credit toward courses in the School of Business as outlined in Appendix A. In accordance with general college policy, one-half of the major must be taken at SUNY Broome and one-half at SUNY Geneseo.
4. Provide the opportunity to earn the baccalaureate degree in Business Administration in no more than four additional semesters of successful, planned full-time study or part-time equivalent.
5. Guarantee that SUNY Broome students accepted in transfer under the terms of this agreement will also be subject to any special requirements applicable to students who enrolled at SUNY Geneseo, School of Business as freshmen.

This agreement commences on the date of its signing and shall remain in effect until terminated by either institution. The content of the agreement will be reviewed every 5 years and updated as curricular changes are made at both institutions. Both institutions will notify each other when such changes are made.

SUNY Geneseo

Mary Ellen Zuckerman

Dr. Mary Ellen Zuckerman
Dean, School of Business
SUNY Geneseo

6/30/22

Date

Joseph Cope

Dr. Joseph Cope,
Provost and Vice President of Academic Affairs
SUNY Geneseo

7/1/2022

Date

Denise A. Battles

Dr. Denise A. Battles,
President
SUNY Geneseo

7/1/2022

Date

SUNY Broome Community College

J. M. Anderson

Dr. Jeffrey Anderson,
Associate Vice President and Dean of Liberal
Arts and Business & Professional Studies
SUNY Broome Community College

25 JULY 2022

Date

Penny Haynes

Dr. Penny Haynes,
Vice President for Academic Affairs
SUNY Broome Community College

7/25/22

Date

Kevin E. Drumm

Dr. Kevin Drumm,
President
SUNY Broome Community College

7/25/22

Date

Appendix A

| SUNY Broome County Community College | | | | SUNY Geneseo | | | |
|--------------------------------------|---|---|-----------|----------------------------------|---------------------------------------|---|-----------|
| BUS 100 | Financial Accounting I | | 4 | ACCT 1TR | Accounting 100 level Elective | | 3 |
| BUS 122 | Self-Management | | 3 | INTD 1TR | Outside of Major Elective | | 3 |
| BUS 118 | Business Law I | X | 3 | MGMT 263 | Business Law I | X | 3 |
| BUS 141 | Marketing | X | 3 | MKTG 331 | Marketing (If taken BUS 238 also) | X | 3 |
| ENG 110 | College Writing I | | 3 | INTD 105 | Basic Communications | | 3 |
| | TOTAL | | 16 | | TOTAL | | 15 |
| BUS 101 | Financial Accounting II | X | 4 | ACCT 102 | Introduction to Financial Accounting | X | 3 |
| BUS 120 W | Business Law II | | 3 | MGMT 264 | Business Law II | | 3 |
| | or | | | | or | | |
| BUS 238* | Marketing Research | | 3 | | With BUS 141 = MKTG 331 | | 0 |
| BUS 115 | Business Statistics | X | 3 | ECON 205 | Business Statistics | X | 3 |
| BIT 200 | Spreadsheets with Business Applications | | 3 | MGMT 250 | Introduction to Computer Applications | | 3 |
| BUS 246 | Principles of Management | X | 3 | MGMT 300 | Organizational Behavior | X | 3 |
| | TOTAL | | 16 | | TOTAL | | 15 |
| | Advisor Approved General Education | | 3 | | General Education Course | | 3 |
| BUS 210 | Managerial Accounting | X | 4 | ACCT 103 | Introduction to Managerial Accounting | X | 3 |
| MAT 133 | College Algebra for Business | | 3 | MATH 1TR | Outside of Major Elective | | 0 |
| | or | | | | or | | |
| MAT 146** | Applied Business Calculus | X | 3 | MATH 213** | Applied Calculus | X | 3 |
| BUS 215 | Managing Diversity in Organizations | X | 3 | MGMT 3TR | 300 level Elective | X | 3 |
| ECO 110 | Micro-Economics | X | 3 | ECON 110 | Introduction to Microeconomics | X | 3 |
| | TOTAL | | 16 | | TOTAL | | 15 |
| | Advisor Approved General Education Lab Science Course | | 4 | | General Education Course | | 4 |
| | Advisor Approved Literature or ENG 220 Course | | 3 | | General Education Course | | 3 |
| | General Education Western Civilization, arts, Other World Civilizations | | 3 | | General Education Course | | 3 |
| ECO 111 | Macroeconomics | X | 3 | ECON 112 | Introduction to Macroeconomics | X | 3 |
| BUS 116 | International Business Environments | | 3 | MGMT 2TR | Management 200 level Elective | | 2 |
| | TOTAL | | 16 | | TOTAL | | 15 |
| Total Credits | | | | Total Credits Transferred | | | |
| 64 | | | | 60 | | | |
| *Suggested Course Selection | | | | | | | |

**** Suggested Course
Selection**

- This agreement only applies to students who have earned an A.A. or A.S. degree.
- **SUNY General Education:** General Education is fulfilled by completion of an A.A. or A.S. degree via Seamless Transfer of Gen. Ed. Broome's A.A. or A.S. graduates will not need to take additional general education requirements at Geneseo.
- Business courses that do not meet a specific requirement can still be used towards the 120 minimum credit requirement.

| | |
|--|-----------|
| DANL 100 Programming for Data Analytics | 3 |
| DANL 200 Introduction to Data Analytics | 3 |
| INTD 205 Business Communications (BIT 140) | 3 |
| PHIL 237 Ethical Issues in Business | 3 |
| MGMT/ECON 305 Quantitative Methods | 3 |
| FNCE 311 Managerial Finance | 3 |
| MGMT 355 Production and Operations | 3 |
| MGMT 370 International Business | 3 |
| MGMT 390 Strategic Management | 3 |
| 300 Level Elective | 3 |
| Business Credits Needed for Graduation after Transfer | 30 |
| Transfer students still must meet a minimum of 60 Liberal Arts credits and reach the 120- credit minimum. | |

Please choose to forward this email and enter the email address of the next person on the list below. If you approve, please add the date of your approval next to your name below. This will automatically attach any documents. Then click Send.

Description:

To provide a pathway between qualified students from SUNY Broome Community College to the transfer institution.

To detail the sequence of course work that has been pre-approved by the transfer institution.

Purchase/Agreement Type:

Pathways/Transfer Agreement

Required Approvals: ~

Robert Behnke -Legal

Approved As To Form: 7/22/22

Randy Campbell - Purchasing Agent

Approved as to the purchasing guidelines: 07/25/2022

Valerie Carnegie - Chairperson of Career and Transfer Services

Approved 7/25/2022

J. M. Anderson, Ph.D. - Associate Vice President and Dean of Liberal Arts and Business & Professional Studies

Approved 25 JUL 2022

Jeanette Tillotson - Associate Vice President and Controller

Approved 7/25/22

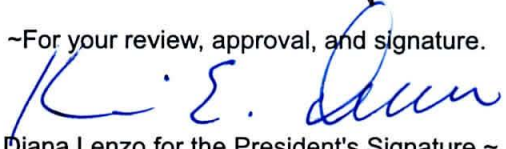
Penny Kelly Ed.D. - Vice President for Academic Affairs

~For your review, approval, and signature.  7/25/22

Kevin Drumm Ph.D. - President

~For your review, approval, and signature.

Dr. Kelly,

For your review, approval, and signature. Please forward on to Diana Lenzo for the President's Signature.~  7/25/22