



Entrepreneurship Assistance Centers

BINGHAMTON UNIVERSITY ENTREPRENEURSHIP AND INNOVATION PARTNERSHIPS

presented by



Understanding what's important®

Sponsored by Binghamton Local Development Corporation, M&T Bank and the SUNY Broome Entrepreneurship Assistance Center with support from the Binghamton University Office of Entrepreneurship and Innovation Partnerships

\$7,500 Prizes

1st Place - \$5,000, 2nd Place - \$2,000, 3rd Place - \$500

plus gift certificates for remaining finalists

1st Place prize includes:

- website design and internet marketing services
- legal and accounting services
- professional business association membership
- business signage

IMPORTANT: winners must operate enterprise within City limits or agree to relocate therein.

Eligible applicants must plan to start a business or have an existing business that is no more than five years old. Applicants are strongly encouraged to complete business start-up or management training with the Entrepreneurship Assistance Center at SUNY Broome OR attend the online Business Development Workshops presented by Binghamton Economic Development on March 25-27, 5:00 - 6:00 pm. Please read the eligibility requirements at <https://www.binghamton-ny.gov/government/departments/economic-development/2024-business-plan-competition>

Important Dates

3/25-27	Online Business Development Workshops 5:00 - 6:00 pm. Please register at https://www.binghamton-ny.gov/government/departments/economic-development/2024-business-plan-competition
4/3	Application and Executive Summary due. For an application, please visit: https://www.binghamton-ny.gov/government/departments/economic-development/2024-business-plan-competition
4/10	Finalists announced.
4/24	Full written business plans due. Email to: ecodev@cityofbinghamton.gov
5/22	15-minute Competitor presentations followed by 10-minute Q&A Session with Judges - Final Scoring, 5:30 - 7:30 pm, Koffman Southern Tier Incubator, 120 Hawley Street
TBD	Winner announced, City of Binghamton, Mayor's Conference Room, 4th Floor

For more information or an entry form, please contact the Binghamton Local Development Corporation: (607) 772-7161, ecodev@cityofbinghamton.gov

The Entrepreneurial Assistance Program, located at SUNY Broome, is made possible by the Broome Enterprise Triad - SUNY Broome, Broome-Tioga Workforce New York and the Broome County Urban League.



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