

**NAME** \_\_\_\_\_

**B00** \_\_\_\_\_

**Social Media Certificate – BISM**

**Matriculation Fall 2022 to Present  
24 Credits Needed for Certificate**

IP	C	T	Recommended 1 <sup>st</sup> Semester		3
			BIT 142	Social Media for Professional Use (1 <sup>st</sup> 7 Weeks)	3
			BIT 143	Social Media Campaigns (2 <sup>nd</sup> 7 Weeks)	3
			BIT 200	Spreadsheets with Business Applications (2 <sup>nd</sup> 7 Weeks)	3
			BUS 141	Marketing	3
IP	C	T	Spring Semester		3
			BIT 180	Digital Media Tools and Tactics (1 <sup>st</sup> 7 Weeks)	3
			BIT 185	Photoshop for Mobile, Web, and Print (2 <sup>nd</sup> 7 Weeks)	3
			BIT 265	Project Management (2 <sup>nd</sup> 7 Weeks)	3
			COM 115	Writing for the Media	3

**Advising Notes**

Use this advisement plan as a guide only. All students are responsible for reviewing their personal Degree Evaluation in MyCollege (under Student Records) to verify graduation requirements. Run and review your Degree Evaluation before and after course registration every semester. If you have questions about your Degree Evaluation, please contact your advisor.

IP = In Progress  
 C = Complete  
 T = Transfer Credit