

Appendix A: Transfer Course Equivalencies

Effective dates: *March 1, 2017* through *February 28, 2020*

SUNY Broome A.A.S. – Marketing, Management, and Sales - Marketing				SUNY Canton B.B.A.– Management (1645)		
Semester	Course #	Course Name	Cr	Course #	Course Name	Cr
1	BUS 107	The Freshman Experience	1	FYEP 100	First Year Experience	1
				BSAD 100	Introduction to Business	3
	CST 105	Computer Applications (Elective) (Recommended)	3	CITA 110	Intro to Information Technology	3
	ENG 110	College Writing I (GER 10)	3	ENGL 101	Expository Writing (GER 10)	3
		General Education Elective (GER 1)	3-4		Mathematics Elective (GER 1)	3-4
		† Transfer credit option available			Western Civilization (GER 5)	3
2	BUS 100	Accounting I	4	ACCT 101	Foundations of Financial Accounting	4
	ECO 111	Intro to Macroeconomics (Social Science Elective) (Recommended)	3	ECON 101	Macroeconomics (GER 3)	3
	BUS 141	Marketing	3	BSAD 203	Marketing	3
		† Transfer credit option available			American History Elective (GER 4)	3
		English/Literature Course (GER 7)	3		Humanities Elective (GER 7)	3
3	BUS 118	Business Law I	3	BSAD 201	Business Law I	3
	BUS 210	Managerial Accounting (Business Elective)	4	ACCT 102	Foundations of Managerial Accounting	3
	ECO 110W	Microeconomics (GER 3)	3	ECON 103	Microeconomics (GER 3)	3
		† Transfer credit option available			Arts Elective (GER 8)	3
	BUS 112	Quantitative Business Methods	3		L/L Elective (BSAD/ECON/ACCT/SPMT)	3
4	BUS 120W	Business Law II	3	BSAD 202	Business Law II	3
				FSMA 210	Introduction to Finance	3
				MATH 141	Statistics	3
		† Transfer credit option available			Foreign Language Elective (GER 9) or Other World Elective (GER 6)	3
	BUS 129	Consumer Behavior	3		L/L Business Elective	3
5	BUS 246	Principles of Management (L/L course credit only)	3	BSAD 301	Principles of Management	3
	BUS 248	Human Resource Management (L/L course credit only)	3	BSAD 310	Human Resource Management	3
				BSAD 355	Management of Technology	3
					U/L Elective (BSAD/ECON/ACCT/MINS/SPMT)	3
					U/L Business Elective	3
6				BSAD 319	Professional Ethics*	3
	BUS 269	Business Reports and Computer Communications (L/L course credit only)	3	BSAD 340	Management Communications	3
				ECON 314	Managerial Economics	3
	BUS 152	Selling Fundamentals	3		General Elective	3
					U/L Business Elective	3
7				BSAD 400	Operations Management	3
				BSAD 449	Strategic Policies & Issues	3
	BUS 229	Advertising	3		General Elective	3
					U/L General Elective	3
					U/L Elective (BSAD/ECON/ACCT/MINS/SPMT)	3
8				BSAD 450	Business Internship** (6-12 credits)	12
				And/Or BSAD 410	Senior Project (3-12 credits)	
				And/Or Electives	U/L Program Electives (3-12 credits)	
				BSAD 406	Cumulative Evaluation - BBA in Mgmt	
Accepted Transfer Credit Total			57- 58	SUNY Program Credit Total		122- 123

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‡ Multiple transfer credit options available depending on elective courses selected. Credits for these requirements will be accepted as follows:

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Course #	Course Name	Cr	Course #	Course Name	Cr
	Liberal Arts Elective: Choose One				
	General Education Elective (GER 4, 5, 6, 8 or 9)	3		General Education Elective (GER 4, 5, 6, 8, or 9)	3
Additional Accepted Elective Transfer Credits		3	Total Credits		3

TOTAL Credits Accepted for Transfer (from both tables above): 60-61

Transfer credits for SUNY Broome program requirements will be accepted as follows, however do not serve to fulfill requirements of SUNY Canton's Management, BBA program:

<u>SUNY Broome</u> A.A.S. – Marketing, Management, and Sales – Marketing			<u>SUNY Canton</u>		
Course #	Course Name	Cr	Course #	Course Name	Cr
	Lab Science Elective (GER 2)	4		General Education Elective (GER 2)	4

Program Electives

ACCT, BSAD, ECON, FSMA, LEST, GMMD, HSMB, SPMT and MINS.

Additional Notes

L/L = Lower Level Courses (100/200)

U/L = Upper Level Courses (300/400)

GER = General Education Requirement

* Fulfills writing intensive requirement.

**3.0 GPA required to enroll in BSAD 450 Business Internship

Reminder: Prerequisite to BSAD 450 or BSAD 410 is BSAD 405 (Orientation to Culminating Experience)

NOTE: Management students must meet eight of the ten General Education Requirements.

STUDENT ELIGIBILITY: Graduates of Associate of Applied Science – Marketing, Management, and Sales – Marketing program at SUNY Broome must possess a **minimum cumulative grade point average of 2.0 on a 4.0 scale**. SUNY Canton **assures acceptance for SUNY Broome students who have a cumulative GPA of 3.0 or better**. Students are encouraged to apply during their last semester at SUNY Broome.




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Program Contact

Dr. Charles Fenner, Curriculum Coordinator, Management
SUNY Canton
34 Cornell Drive, FOB 405
Canton, New York 13617
fennerc@canton.edu


APPROVALS

SUNY Broome :



Dr. Francis Battisti
Executive Vice President and Chief Academic
Officer


4-7-17
Date



Elizabeth Mollen
Associate Vice President & Dean of Business and
Public Services

3-24-17
Date

SUNY Canton:



Dr. Jondavid DeLong
Dean, School of Business and Liberal Arts

2/22/17
Date



Dr. Charles Fenner
Curriculum Coordinator, Management

2/21/17
Date